

SUMARIO

PAPEL DE LA UNIVERSIDAD EN EL DESARROLLO REGIONAL

THE ROLE OF UNIVERSITIES IN THE REGIONAL DEVELOPMENT

Coordinadoras:

Elvira Uyarra y Mabel Sánchez-Barrioluengo

Presentación	7	
Aurkezpena	19	
Presentation	31	
The role of universities in regional development through Smart Specialisation Strategies: Evidence from two Spanish regions (Catalonia and Navarre)	42	<i>Susana Elena-Pérez Eskarne Arregui Elisabetta Marinelli</i>
Agency, networks and complexity: The many roles of academic institutions in regional development coalition building	68	<i>Rómulo Pinheiro Roger Normann</i>
La universidad ante los cambios estructurales de las regiones: El caso de la Comunidad Autónoma del País Vasco <i>Universities and regional structural change: The case of the Basque Country</i>	86	<i>Maribel Guerrero David Urbano</i>
National higher education policies challenging universities' regional engagement activities	112	<i>Paul Benneworth Nadine Zeeman Rómulo Pinheiro James Karlsen</i>
Regional contexts for third mission policies and university management in the UK: Opportunities and challenges	140	<i>Fumi Kitagawa</i>
La atracción de universidades extranjeras para estimular el desarrollo regional: experiencias internacionales e implicaciones para el País Vasco <i>Attracting foreign universities to promote regional development: International experiences and implications for the Basque Country</i>	164	<i>José Guimón Álvaro Luna</i>
Academic spinoffs and regional development: New insights for future research	190	<i>Mario Benassi Francesco Rentocchini</i>

**Factors affecting university commercialization:
Evidence from Italy**

222

*Ugo Finardi
Shiri M. Breznitz*

**Capacidades tecnológicas necesarias
para establecer diversos vínculos con universidades:
el sector manufacturero mexicano**

*Technological capabilities for university industry
links in the Mexican manufacturing sector*

246

*Claudia de Fuentes
Gabriela Dutrénit*

**Dinámicas organizativas en los departamentos
universitarios españoles: diversidad estratégica
y rigideces institucionales**

*Organisational dynamics in Spanish university
departments: Strategic diversity and institutional inertia*

274

*Carolina Cañibano
Carmen Corona
Jordi Molas
Inmaculada Vilardell*

**Culture and organisational change in academic
organisations: A reflective case**

300

*Henar Alcalde
Mari Jose Aranguren
James Wilson*