



EUSKADI

LOCAL2030HUB

A community in action



**EUSKO JAURLARITZA
GOBIERNO VASCO**



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VALUE PROPOSITION

EUSKADI LOCAL2030 HUB: COMMUNITY IN ACTION

The place where global agendas are translated into concrete transformations.

We identify challenges, experiment with solutions and scale initiatives that accelerate the social transformations of our time.

INTERNATIONAL RECOGNITION

Euskadi is one of the eight subnational territories in the world recognised by the United Nations as pioneers in sustainable development. This Hub is the result of a collective trajectory built on commitment, vision and cooperation, and provides international validation to a model that we have consolidated over time: multilevel and multi-stakeholder governance oriented towards wellbeing, equity and shared prosperity.

AN INSTITUTIONAL AND SOCIAL HINGE

Euskadi Local2030 Hub was created to connect capacities, resources and commitments, acting as an institutional and social hinge that aligns the actions of governments, businesses, academia and society in order to multiply impact.

Euskadi Local2030 Hub expresses a distinctive vision for the future: sustainable, democratic and plural.

Connected to the world, we are part of the United Nations network contributing to the construction of global solutions.

At a time when trust is fragmenting and democracies are under pressure, strengthening community is at the centre of Euskadi's approach.

Sustainability, competitiveness and innovation take root when there is a shared ground of values, belonging and co-responsibility.

Euskadi Local2030 Hub was created to organise this cooperation and strengthen the link between institutions, organisations and citizens.



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VALUE PROPOSITION

**“SUSTAINABILITY IS THE
CONTENT AND DEMOCRACY IS
THE CONDITION.”**

Euskadi Local2030 Hub is a cooperation infrastructure created to strengthen the capacity of the territory to address the major challenges of our time through collaboration between institutions, organisations and citizens.

Its function is to organise and activate Euskadi's collective capital, facilitating a more structured, stable and effective way of working together around sustainable development.

GOVERNANCE OPERATING SYSTEM

The Hub acts as an operating system for collaborative governance, providing the architecture needed to channel cooperation between different levels of government and among public, private, academic and social actors. Through this structure, the Hub enables capacities to be aligned, initiatives coordinated and shared projects promoted, translating strategic vision into concrete action.

UNITED NATIONS RECOGNITION

Euskadi Local2030 Hub connects this experience with the international sphere. Euskadi has been recognised by the United Nations Local2030 Coalition as one of the territories hosting a Hub for the localisation of the Agenda 2030 — a distinction shared by very few territories worldwide.

DUAL STRATEGIC FUNCTION

The Hub therefore fulfils a double strategic function:

- To articulate cooperation within the territory.
- To project it into a global network committed to sustainable development.



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A MOMENT OF CHANGE, A RESPONSE FROM THE COMMUNITY

Contemporary democracies are facing a moment of inflection. Geopolitical instability, weakening multilateralism, accelerating technological and climate transformations, along with processes of polarisation, disinformation and institutional distrust, are placing pressure on the foundations of democratic coexistence. The European social model, built on cooperation and shared wellbeing, also faces challenges that test some of the consensus that sustained it for decades.

THE RESPONSE FROM EUSKADI

In this context, Euskadi proposes a clear response: strengthening community as the foundation of public action and of a shared project for the future. This decision builds on a sustained trajectory of institutional cooperation, social participation and joint work between administrations, companies, academia and civil society.

Euskadi Local2030 Hub represents the natural evolution of this path: a cooperation infrastructure that allows this collective capital to be organised and oriented towards transformative action.

“When the community is activated, democracy finds the energy to move forward.”



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Our foundations: more community, more democracy, more cooperation

Social transformations can only be sustained over time when they are grounded in a strong, participatory and cooperative democracy articulated through four complementary dimensions. Euskadi Local2030 Hub connects and activates them to accelerate collective action that drives territorial transformation.

INSTITUTIONAL QUALITY

Strengthening public institutions, transparency and accountability.

COMMUNITY

Strengthening social ties, sense of belonging and shared responsibility.

CIVIC CULTURE

Values, attitudes and practices that sustain democratic coexistence and allow citizens to actively engage in collective affairs.

COOPERATION

Organising collaboration between institutions, organisations and citizens to jointly address major challenges.



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FROM FORUM TO HUB: FROM COOPERATION TO AN ARCHITECTURE FOR ACTION

Euskadi Local2030 Hub represents progress within a collective trajectory that the territory has built over years around institutional cooperation, sustainability and social innovation.

FORUM

Meeting, reflection and dialogue.

SHARED VISION

Collective construction of objectives.

JOINT ACTION

Coordination and operational projects.

HUB

Operational dimension and international coordination.



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FROM FORUM TO HUB: FROM COOPERATION TO AN ARCHITECTURE FOR ACTION

Ibilbide horretan, Trantsizio Sozialaren eta 2030 Agendaren Foroak aurrerapauso esanguratsua ekarri zuen, lurraldeko eragile ezberdinen arteko topaketa, hausnarketa eta elkarrizketarako espazio egonkor bat eskainiz. Foroari esker ikuspegi partekatu bat eraiki bazen, Euskadi Local2030 Hubek oinarri hori indartu eta dimentsio operatiboago baterantz proiektatzen du, ekintza bateratura, ekimenen koordinaziora eta nazioarteko dinamikei loturara bideratuta.

THE AGENDA 2030 AS A COMMUNITY PACT

The Agenda 2030 is understood as a community pact: a common language that allows capacities to be aligned and collective action to be oriented towards a horizon of sustainability, social cohesion and shared prosperity.

EXPERIMENTATION LABS

Through its experimentation labs, the Hub offers the space where institutions, companies, academia and civil society can jointly develop pilot projects, explore innovative solutions and scale transformative initiatives.



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ACTION PRIORITIES OF THE EUSKADI LOCAL2030 HUB

Euskadi Local2030 Hub acts as a platform to activate shared missions and projects. Through its experimentation labs, different actors can contribute initiatives, explore solutions and develop collective responses with real impact on the territory.

Its work is structured around four action axes, accompanied by a transversal international projection dimension.

ACTIVE CITIZENSHIP

Strengthening democratic culture, promoting education for social transformation, encouraging citizen participation and especially activating the role of youth.

SHARED MISSIONS

Collective initiatives mobilising different actors around concrete territorial challenges.

ORGANISATIONS FOR INNOVATION

Integrating Agenda 2030 into the strategies of companies, universities, technological centres, public administrations and social organisations.

SUSTAINABLE CAPITAL MOBILISATION

Public and private capital oriented towards supporting transformative projects and reinforcing confidence in long-term development strategies.



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GOVERNING COOPERATION

Euskadi Local2030 Hub is based on a cooperation model combining a broad ecosystem of actors with a governance architecture designed to facilitate collective action.

The Hub brings together more than 120 entities – public institutions, companies, universities, knowledge centres and civil society organisations.

To organise this cooperation, the Hub has a governance structure:

PLENARY

Chaired by the Lehendakari, defining strategic guidelines.

GOVERNANCE COMMISSION

Responsible for coordination and monitoring.

TECHNICAL SECRETARIAT

Ensuring operational functioning and connection with the UN Local2030 Coalition.

In addition, the Hub activates experimentation laboratories, where actors can launch pilot projects, share knowledge and develop innovative solutions.

This ecosystem also connects with the Basque Alliance for the SDGs, expanding social participation and strengthening territorial engagement.

In this way, Euskadi Local2030 Hub combines community and governance to turn cooperation into coordinated action with impact.



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DECALOGUE

EUSKADI LOCAL2030 HUB:
ARCHITECTURE TO STRENGTHEN THE BASQUE DEMOCRATIC COMMUNITY

1. “IN THE FACE OF UNCERTAINTY, EUSKADI DOES NOT RETREAT: IT REORGANIZES”

In a world marked by polarization, disinformation and instability, strengthening democratic cooperation is the best way to protect the future. Collaborative governance is the contemporary expression of democratic culture.

2. “DEMOCRACY AND COMMUNITY ARE OUR BEST POLICY FOR THE FUTURE”

Strengthening the links between citizens, institutions and social actors is the most solid antidote to the fractures of our time.

3. “DEMOCRACY IS BUILT BY ORGANIZING COOPERATION”

Collaborative governance, social innovation labs and institutional transparency form the foundation of the Basque model of sustainable development.

4. “THERE IS NO SUSTAINABILITY WITHOUT DEMOCRACY TO SUSTAIN IT”

Sustainability, competitiveness and innovation can only take root when there is a shared ground of values, belonging and co-responsibility. The Hub organizes collaboration between institutions and society to turn democratic values into real transformation projects.

5. EUSKADI LOCAL2030 HUB: COOPERATION, INNOVATION, COMMUNITY.

The Euskadi Local2030 Hub is a shared working infrastructure where institutions, companies, universities and civil society cooperate to promote solutions to sustainable development challenges. The Agenda 2030 is the community pact that articulates democratic values, intergenerational co-responsibility and multi-actor cooperation.



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6. "THE LOCAL CAN ALSO LEAD GLOBAL CHANGE"

Only eight non-state territories in the world host a Local2030 Hub. The designation of Euskadi by the United Nations recognizes the strength of our ecosystem and validates our capacity to contribute local solutions to the global challenges of sustainable development.

7. "THIS IS THE MOMENT TO ACTIVATE COOPERATION"

The transition from Forum to Hub opens a new stage: a space designed to mobilize capacities, promote collaborative projects and transform commitment into results.

8. "COOPERATE TO TRANSFORM"

The Hub will promote shared missions, innovation labs and collaborative projects to respond to the major social, economic and environmental challenges.

9. "THE HUB IS THE INFRASTRUCTURE; THE COMMUNITY MUST FILL IT WITH CONTENT"

Institutions, companies, universities and civil society are called to bring their projects, challenges and initiatives here in order to build solutions together.

10. "WHEN THE COMMUNITY GETS MOVING, DEMOCRACY ADVANCES"

That is the purpose of the Euskadi Local2030 Hub: turning cooperation into action.



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