

PARTNER SEARCH FORM

Name of Organisation	PricewaterhouseCoopers
Type of Organisation	<input type="checkbox"/> Public Body <input type="checkbox"/> SME/SME association <input checked="" type="checkbox"/> Other private actor <input type="checkbox"/> Non-profit Organization <input type="checkbox"/> Regional Body Agency <input type="checkbox"/> Other (Specify)
PIC Number	
Role in the project	<input checked="" type="checkbox"/> Coordinator <input type="checkbox"/> Partner
Call - Title and call identification - Funding programme - EC service - Link to the call document - Submission deadline	ENI CBC MED http://www.enpicbcmmed.eu/enicbcmmed-2014-2020 The call of proposals is expected to be announced by the end of 2016
(Preliminary) Title of the Project	Encourage sustainable tourism initiative and actions aimed at diversifying into new segments and niches
Outline of the project idea	The aim of the project is to promote the development of a number of transnational tourism products and initiatives targeting seniors and youth. The main objective is to disperse visitors throughout a region with initiatives jointly developed by transnational public and private partnerships, utilizing the special characteristics of the involved territories and focusing in their natural and cultural assets. The expected results of the project will be to increased diversification of tourism offer through the promotion of local and territorial assets/drivers in off-season periods and to increase attractiveness of less – known touristic destinations.
Foreseen duration of the project	24 – 36 months
Partner(s) Sought	Universities, Research Centers, Tourism Authorities, Port and Airport Authorities, Local Authorities, Chambers and Associations, Sea and Air Charter companies, Tour Operators, SME's, NGO', Non for profit organizations. Countries: Lebanon, Israel, Jordan, Egypt, Greece, Italy, Spain, Malta (or other eligible countries) <i>Partners are required to have a PIC number</i>
Partners already involved	
Answers expected before	30/6/2016. Please send a profile of your organization including your involvement in previous European funding programmes as well as a short paragraph stating how your organization can add value to the project.

Contact Person - Name, Surname: - Address: - Tel: - Fax: - E-mail:	Margarita Kyprianou PwC Associate Consulting Direct: +357-22555140 Fax: +357-22555016 Email: margarita.kyprianou@cy.pwc.com Website: www.pwc.com.cy PricewaterhouseCoopers Ltd PwC Central, 43 Demostheni Severi Avenue, CY-1080 Nicosia, Cyprus
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