

We are interested in contributing to the Horizon 2020

SC1-PM-14-2017:

**Personalized coaching for well-being and care of people as they age
(dl 31.1.2017)**

Lahti University of Applied Sciences (Lahti UAS), Finland with local project partners are looking for a lead and other partners to build up a consortium to develop a project idea related to cognitive well-being, Or we are interested in joining in an existing consortium with our project proposal (as a work package).

Our contribution to the consortium focuses on the following:

- Developing and piloting novel ICT-based personalized coaching concepts related to cognitive well-being.
- Intelligent ICT linked with emotional computing
- user-centred design and innovation
- new intuitive ways of human-computer interaction
- user acceptance, follow-up and validation for cognitive well-being
- Our local partner group includes experts in several fields: gamification, user-centered design, well-being. We can also offer large end user testbeds in realistic settings for validation

Lahti University of Applied Sciences (Lahti UAS) is an innovative research, development and innovation (RDI) partner, situated in Finland. We operate actively in EU-funded projects. In 2015, Lahti UAS participated in about 65 EU- funded projects, either as a lead partner or as a partner.

Susinno Oy is Lappeenranta University of Technology based innovation consulting company located in Lahti, Finland. Susinno builds strong connections between actors and facilitate the change in operational culture.

For more information, please contact:

Dr. Kati Peltonen, Research, Development and Innovation (RDI) Specialist
kati.peltonen@lamk.fi
+358-44-708 1041
www.lamk.fi