

**Territorial cooperation for the promotion of a sustainable tourism based on
Mediterranean gastronomy/diet**

(ENI CBC MED 2014-2020)

Diputación de Huelva, the County Council of Huelva, is going to submit a proposal to the new programme ENI CBC MED 2014-2020. The ENI will run until 2020 providing the framework and bulk of funding for the relations between the European Union and Partner Countries.

ACRONYM:
MEDIETUR

THEMATIC OBJECTIVE

A.1 – Bussiness and SMEs development

PRIORITY

A.1.3. - Encouragement of sustainable tourism initiatives and actions aimed at diversification into new segments and niches.

GENERAL OBJECTIVE

Promote socio-economic development of the territories involved by promoting sustainable tourism based on the appreciation of the culinary heritage linked to the Mediterranean diet.

PHASES- ACTIVITIES

- Identification of the gastronomic heritage linked to the Mediterranean diet
- Enhancement gastronomic heritage tourism linked to the Mediterranean diet.
- Strengthening the competitiveness of SMEs linked to gastronomic tourism
- Management and coordination.
- Communication

BUDGET

The budget project will be around 2.500.000 and 6.000.000€ (90%ERDF)

DURATION:

The total duration of the project will be 4 years.

PARTNERSHIP

Being a Strategic Project are required at least 4 partners: 1 EU Mediterranean Country – EUMC (España – Diputación de Huelva) and a Mediterranean Partner Country - MPC (Morocco, Algeria, Libya, Syria, Tunisia, Egypt, Jordan, Palestine, Israel, Turkey and Lebanon).

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