

Synthesis of cultural indicators

BAC 2019



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Observatorio Vasco
de la Cultura

**#culturefigures
2019**



KULTURA ETA HIZKUNTZA
POLITIKA SAILA
DEPARTAMENTO DE CULTURA
Y POLITICA LINGUISTICA

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Arts, Cultural and Creative Industries 2017

Agents: 1,092

12.2% Araba

37.8% Gipuzkoa

50.0% Bizkaia

Income: 762.0 (million euros)

Expenditure: 710.5 (million euros)

Working people: 6,834.4

Arts and Cultural Industries

Agents: 673

12.2% Araba

41.9% Gipuzkoa

45.9% Bizkaia

Income: 407.5 (million euros)

Expenditure: 398.9 (million euros)

Working people: 2,936.1

Creative Industries

Agents: 419

12.2% Araba

31.3% Gipuzkoa

56.6% Bizkaia

Income: 354.5 (million euros)

Expenditure: 311.6 (million euros)

Working people: 3,898.3

Cultural Participation in the Basque Country 2018

Sample: 6,296 people of 15 years of age or above, resident in the Basque Country

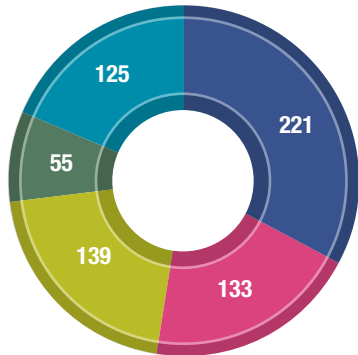
Main practices: reading books, going to the cinema and concerts (**more than 60%** of the population)

2008-2018 evolution: positive.

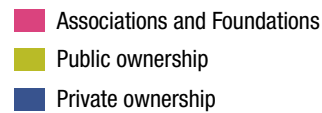
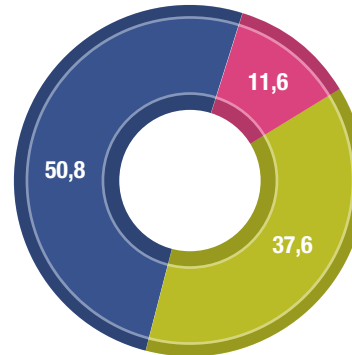
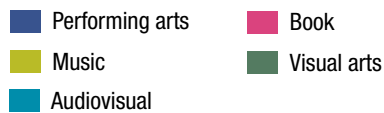
Participation in Basque: 22.8% of the population

Cultural associative approaches: 16.7% of the population

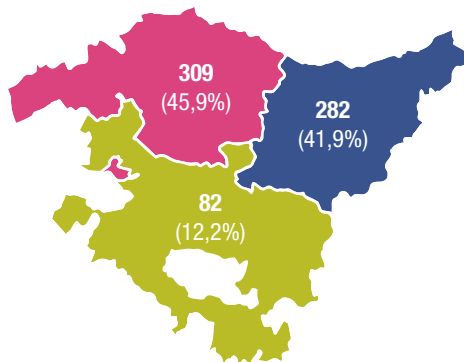
Agents



Total agents
673

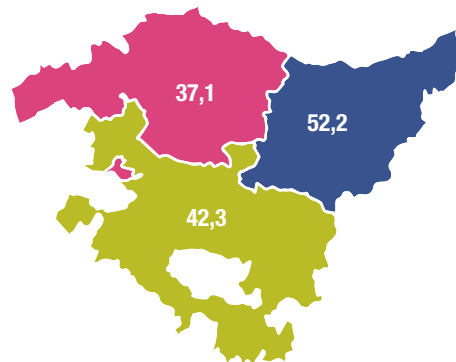


Agents per territory
(Absolute and %)



Total BAC 673

Agent ratio per
\$100,000 inhabitants



Total BAC 42,9

Industrial Dimension

	Average income (thousands of €)
Performing Arts Producers	197,1
Publishers	758,5
Bookshops	449,4
Private sector music promoters	2.593,0
Concert halls	163,9
Record companies	344,3
Record shops	164,6
Art galleries	249,4
Audiovisual producers	619,2
Cinemas	940,8
Total	504,3

Activity

Productive volume

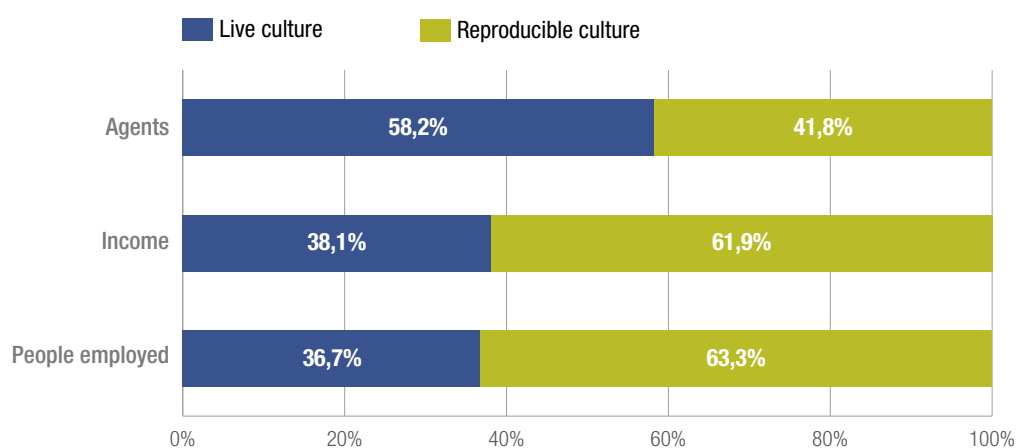
Typology	New productions		
	Frequency	Average	Cost/Unit (euros)
Performing arts producers (shows)	135	1,5	27.711 €
Publishers (books)	1.040	28,9	-
Record companies (releases)	146	24,3	8.322 €
Audiovisual producers (productions)	1.482	20,9	525.113 €

Renewal fee

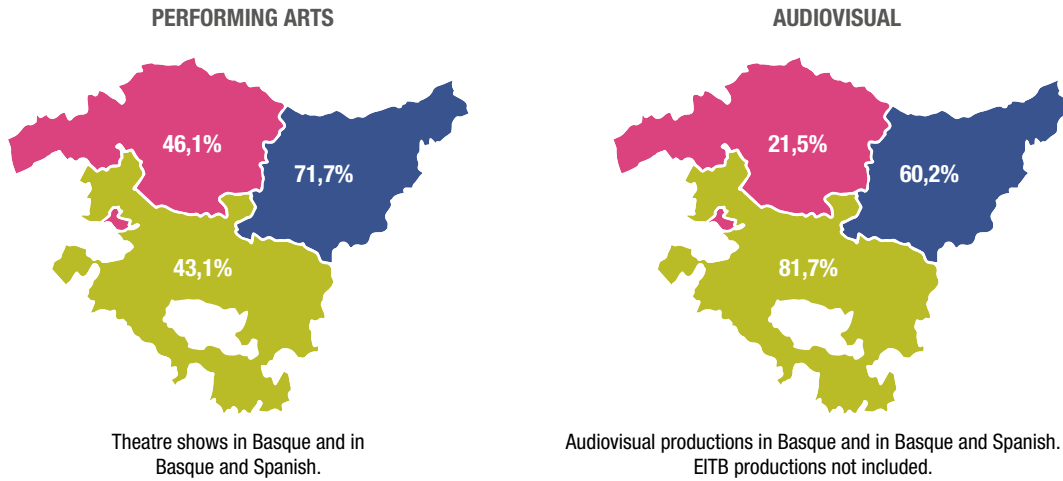
	New productions	% of new productions without total runs
Performing arts shows	135	30,1%
Publishers' books	1.040	35,8%
Record company releases*	42	28,8%

* Includes titles released as new releases in 2017 over the total number of releases (new releases and re-releases) in 2017.

Live Culture and Reproducible Culture

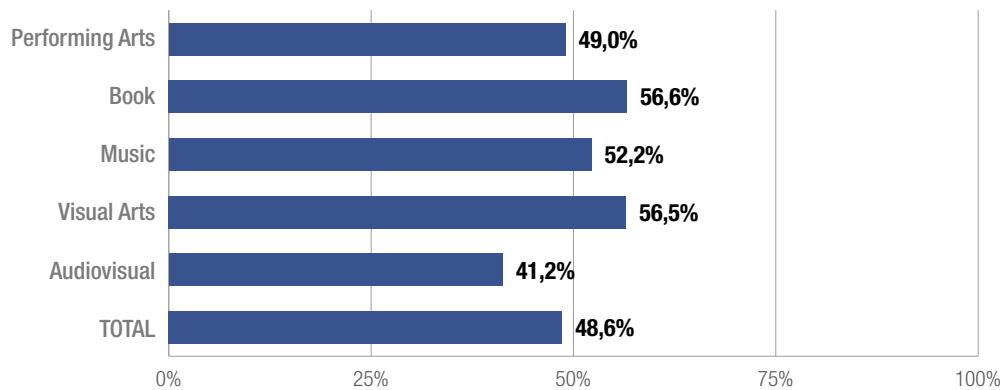


Basque Language Production



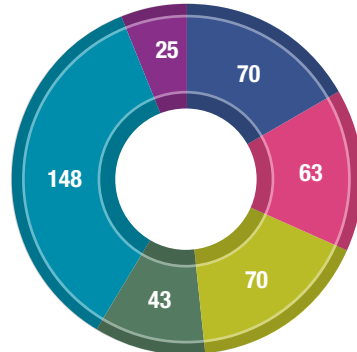
Dependency and Weight of the Public Initiative

	% public contributions
Performing Arts Producers	9,7
Publishers	3,0
Bookshops	0,0
Private sector music promoters	3,5
Concert halls	3,9
Record companies	8,3
Record shops	2,6
Art galleries	0,8
Audiovisual producers	8,2
Cinemas	0,8
Total	4,2

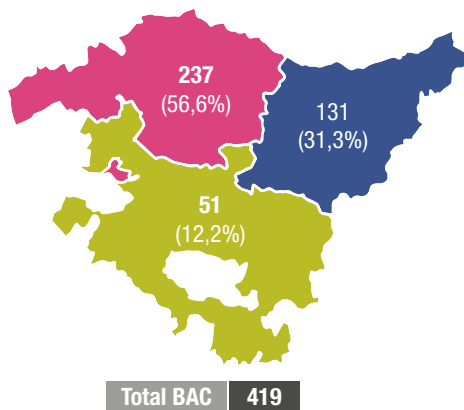


Agents

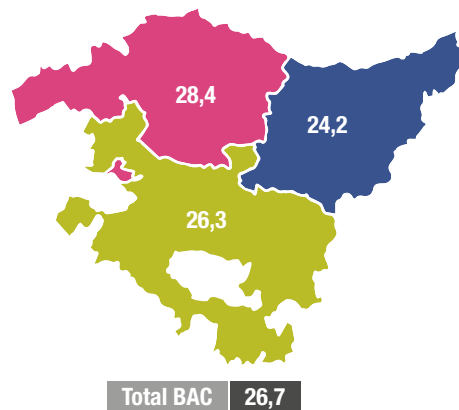
- Architecture
- Design
- Language Industries
- Fashion
- Advertising
- Video games



Agents per territory
(Absolute and %)



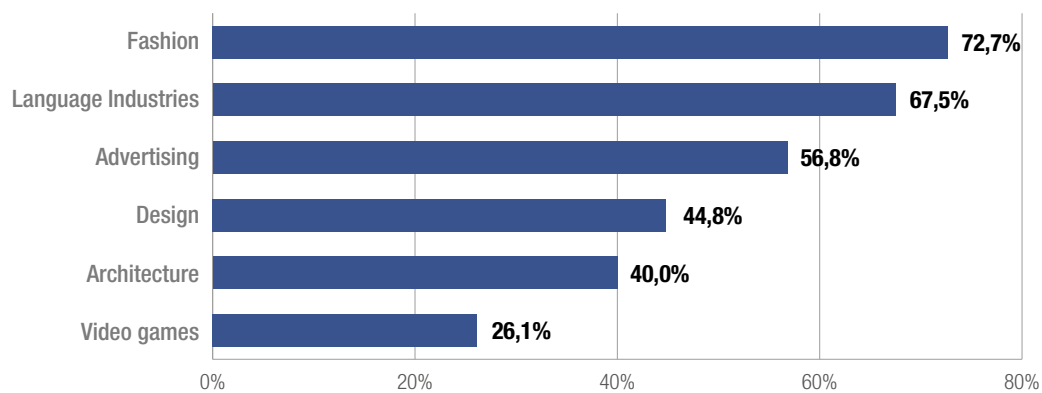
Agent ratio per
100,000 inhabitants



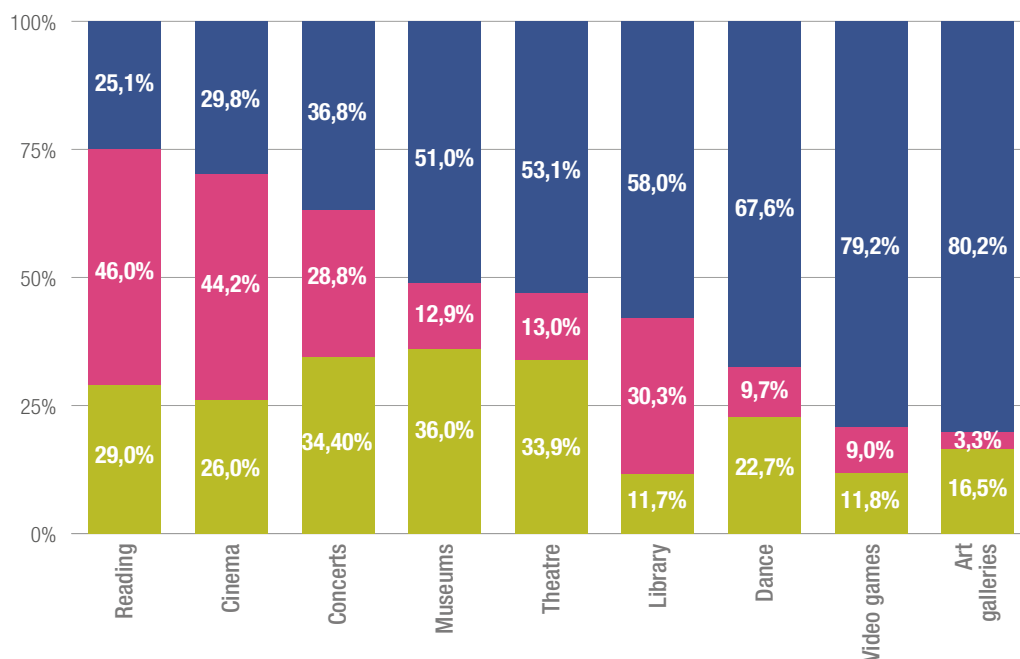
Industrial Dimension

	Average income (thousands of €)
Architecture	470,7
Design	420,2
Language Industries	918,0
Fashion	1.377,2
Advertising	1.071,0
Video games	525,1
Total	846,2

Presence of Women in Employment

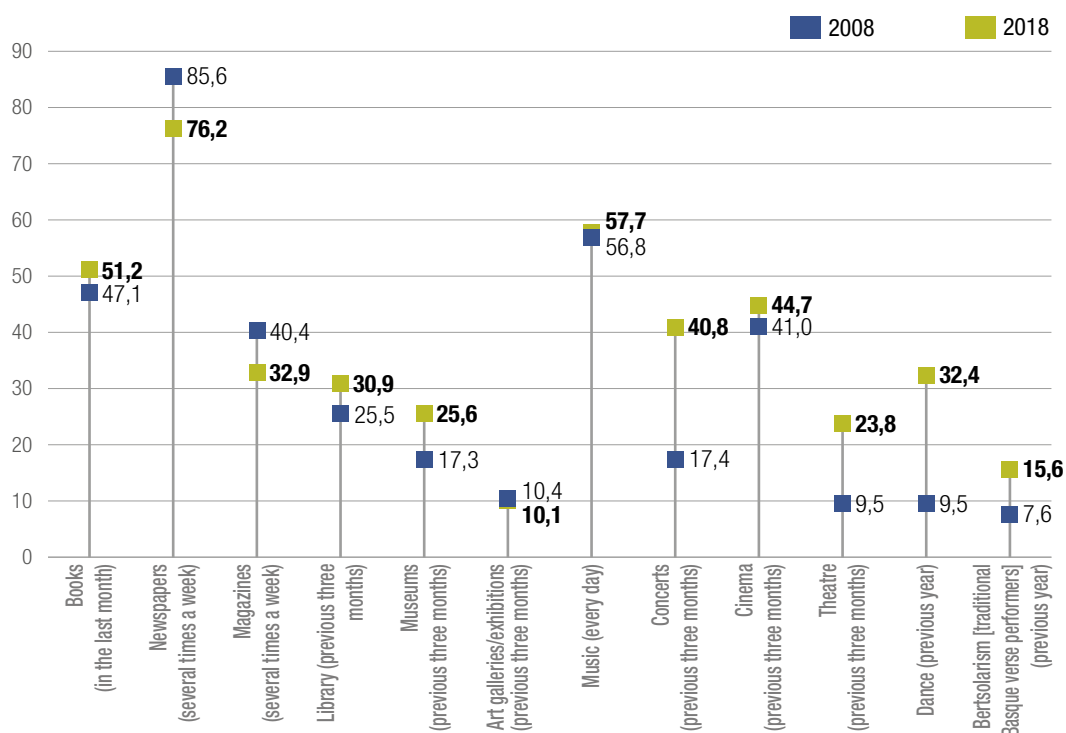


Main Practices

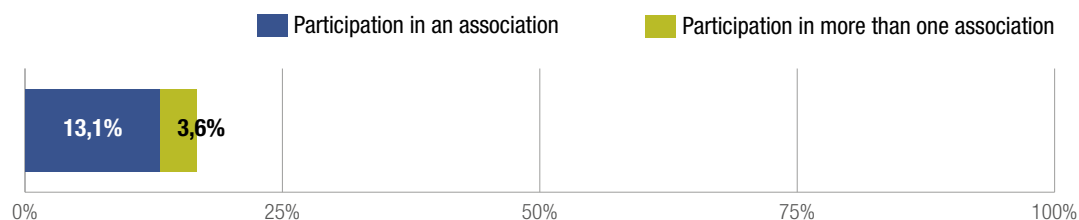


*Note: In Reading, data refer to the number of books read ("From 1 to 3" and "More than 4") and in Video games, data refer to frequency of use ("Several times a week or every day" and "Occasionally").

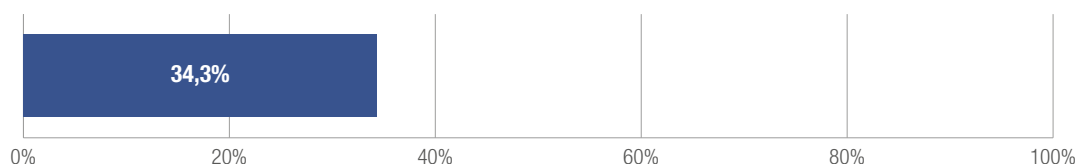
Historical Comparison 2008-2018



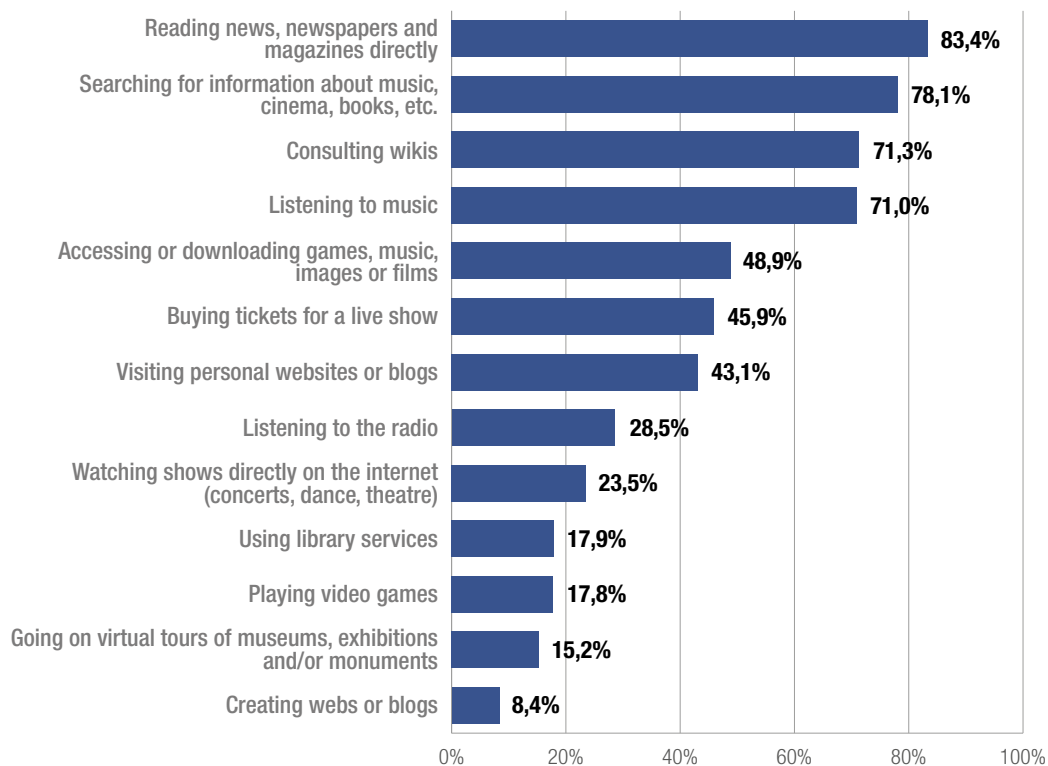
Cultural Associative Approaches



Carrying Out of Amateur Artistic Practices

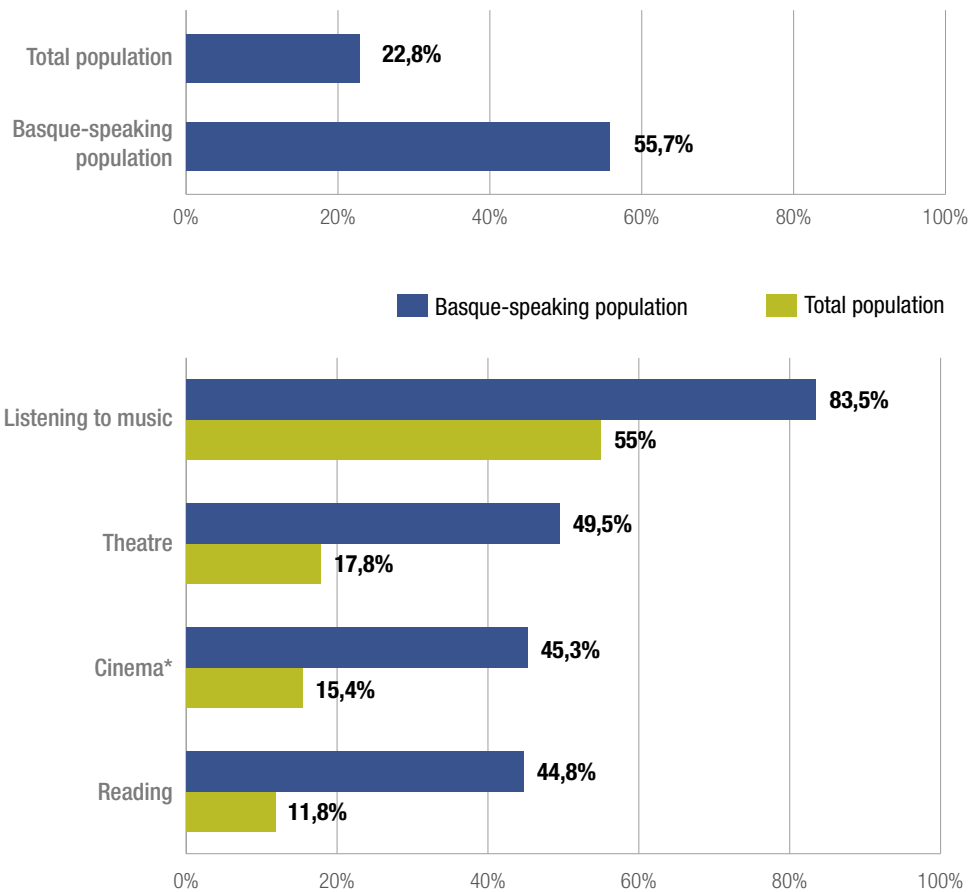


Digital Practices



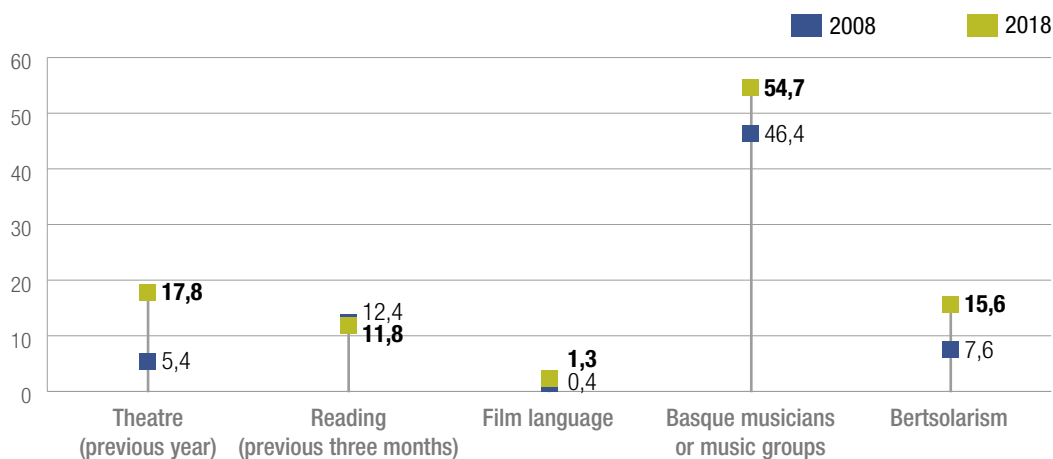
*Base: Population who access the internet regularly (76.3%)

Cultural Participation in Basque



*With regard to cinema, people were not asked about attendance at films in Basque, but rather about their preference for cinema in Basque if they were able to choose.

Evolution of Practices in Basque 2008-2018



Statistics of Arts and Cultural Industries

Operation status: Formalised by the Eustat

Periodicity: Two-yearly

Class of operation: Census

Year the information was gathered: 2018

Reference year of the information: 2017

Census and response level:

- ◆ **Performing Arts Producers:** 92 agents (78 professional theatre companies and 14 dance companies). Level of response of 96.7%.
- ◆ **Performing Arts Programmers:** 129 agents (92 theatres and 37 festivals). Level of response of 94.6%.
- ◆ **Visual arts:** 55 agents (36 exhibition halls, including visual arts producers, and 19 art galleries) Level of response of 89.1%.
- ◆ **Book industry:** 133 agents (97 bookshops and 36 publishers). Level of response of 83.5%.
- ◆ **Music industry:** 23 agents (6 record companies and 17 record shops). Level of response of 87.0%.
- ◆ **Music programmers:** 116 agents (77 public programmers including orchestras, 19 private promoters and 20 concert halls). Level of response of 90.5%.
- ◆ **Audiovisual sector:** 125 agents (71 producers and 54 cinemas). Level of response of 79.2%.

Statistics of Creative Industries

Operation status: Formalised by the Eustat

Periodicity: Two-yearly

Class of operation: Census

Year the information was gathered: 2018

Reference year of the information: 2017

Census and response level: 419 agents (70 architecture agents, 63 design agents, 70 of the language industry, 43 of the fashion industry, 148 of advertising, 25 of videogames).

Total level of response of 80.4 %.

- ◆ Level of response of **Architecture:** 81.4 %.
- ◆ Level of response of **Design:** 88.9 %.
- ◆ Level of response of **Language Industries:** 87.1 %.
- ◆ Level of response of **Fashion:** 58.1 %.
- ◆ Level of response of **Advertising:** 79.1 %.
- ◆ Level of response of **Videogames:** 84.0 %.

Survey of Cultural Participation in the Basque Country

Population and geographical area: Basque Country: Autonomous Community of the Basque Country, Autonomous Community of Navarre and French Basque Country

Time period: September-December 2018

Sample design: Stratified random sampling with non-proportional allocation

Size: 6,300 (6,296 after weighting)

Sampling error: $\pm 1.26\%$ (In the methodological report available on the Basque Cultural Observatory's website one can consult the estimate of the sampling error for the categories into which the cross-tabulation variables are divided)

Confidence level: 95.5% under assumption of maximum uncertainty ($p=q=50\%$)

Strata and quotas.

- ◆ Geographical administrative areas
- ◆ Size of municipality population
- ◆ Sex
- ◆ Age
- ◆ Knowledge of Basque

Method of carrying out interviews: Computer-aided telephone interview (duration 10-30 min.)

Weighting: The representation of the strata and quotas is ensured (this means that in exchange it does not offer a proportional distribution similar to the universe under analysis).



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