

# Synthesis of cultural indicators

**BAC 2016**



**Kulturaren  
Euskal Behatokia**  
Observatorio Vasco  
de la Cultura



**EUSKO JAURLARITZA**  
**GOBIERNO VASCO**

KULTURA ETA HIZKUNTZA  
POLITIKA SAILA

DEPARTAMENTO DE CULTURA  
Y POLÍTICA LINGÜÍSTICA

# Table of Contents

---

**Main figures** 3

---

**Arts and Industries** 4

---

**Public expenditure on culture** 9

---

**Cultural Companies** 11

---

**Cultural employment** 14

---

**Methodological notes** 16

---

# Main figures

## Arts and Industries 2013

- **Agents: 606**
  - 10.7% Araba
  - 39.6% Gipuzkoa
  - 49.7% Bizkaia
- **Income: 338.1** (million euros)
- **Expenditure: 346.7** (million euros)
- **Working people: 2,665.3**

## Public expenditure 2008-2014

- **Settle expenditure on culture:**
  - 79,165,372 Basque Government
  - 76,764,863 Regional Governments
  - 212,974,567 Town Councils
  - 155,755,671 Autonomous Organisations and Public Companies
- **Consolidated expenditure on culture: 393,498,024**
  - 84,618,487 Basque Government
  - 84,136,600 Regional Governments
  - 240,843,812 Town Councils

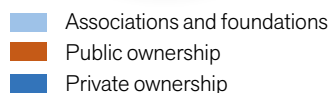
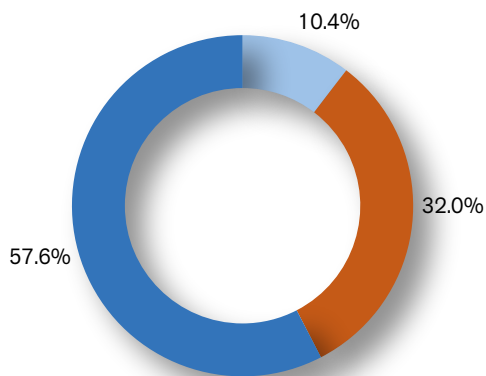
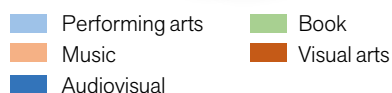
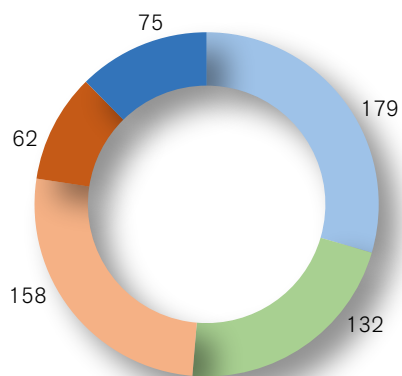
## Cultural companies 2013-2016

- **BAC total companies: 155,306**
- **Total cultural and creative companies: 10,586**
  - 12.4% Araba
  - 35.8% Gipuzkoa
  - 51.7% Bizkaia
- **Cultural and creative business sector weight: 6.8%**
- **Ratio of companies per 100,000 inhabitants: 483.0**
- **Ratio of establishments / Cultural employment: 1.04**

## Cultural employment 2013-2015

- **Registered contracts: 51,853**
  - 46.8% Women
  - 53.2% Men
- **Registered temporary contracts: 50,547**
- **Registered demands: 6,463**

## Agents



## Industrial dimension

	Average income (thousands of euros)
Performing Arts Producers	147.5
Publishers	720.4
Bookshops	486.5
Private sector music promoters	905.6
Concert halls	145.2
Record companies	323.5
Record shops	167.6
Art galleries	77.9
Audiovisual producers	528.1
<b>Total</b>	<b>424.1</b>

### Productive volume

Typology	New productions		
	Freq.	Average	Cost/Unit (euros)
Performing arts producers (shows)	97	1.4	33,711
Publishers (books)	1,259	35.0	-
Record companies (releases)	166	33.2	8,494
Visual arts producers (projects)	105	35.0	7,357
Audiovisual producers (productions)	1,043	13.9	163,806

### Renewal rate

	New productions	% of new productions without total runs
Performing arts shows	97	33.0
Publishers' books	1,259	61.1
Record company copies	126,239	55.1

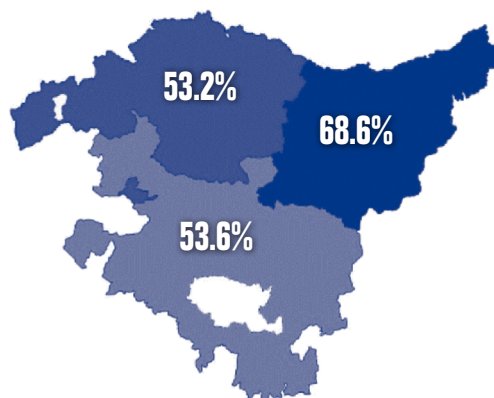
### Importation

	Total units	% of authors and collectives from the rest of the State without total	% of authors and collectives from abroad without total
Theatrical functions	3,441	33.7	9.3
Publishing copies	4,711,106	48.6	13.9
Record company copies	228,925	13.8	18.6
Programmed concerts	5,649	18.4	18.8
Visual arts exhibitions	494	15.6	9.7

## Basque language production

### Performing Arts

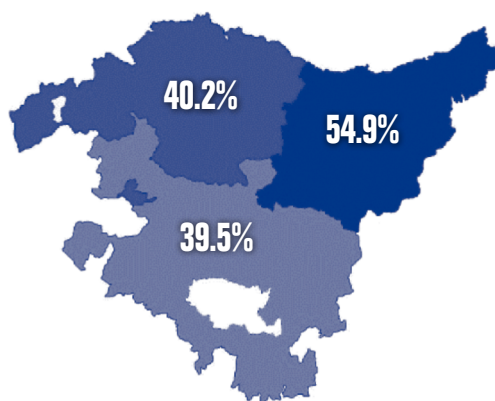
Theatre shows in Basque and in Basque and Spanish.



### Audiovisual

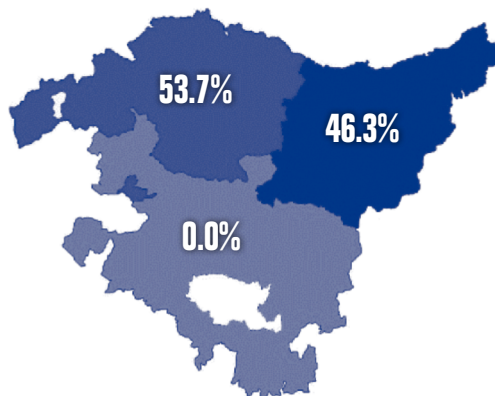
Audiovisual productions in Basque and in Basque and Spanish.

EITB productions not included.



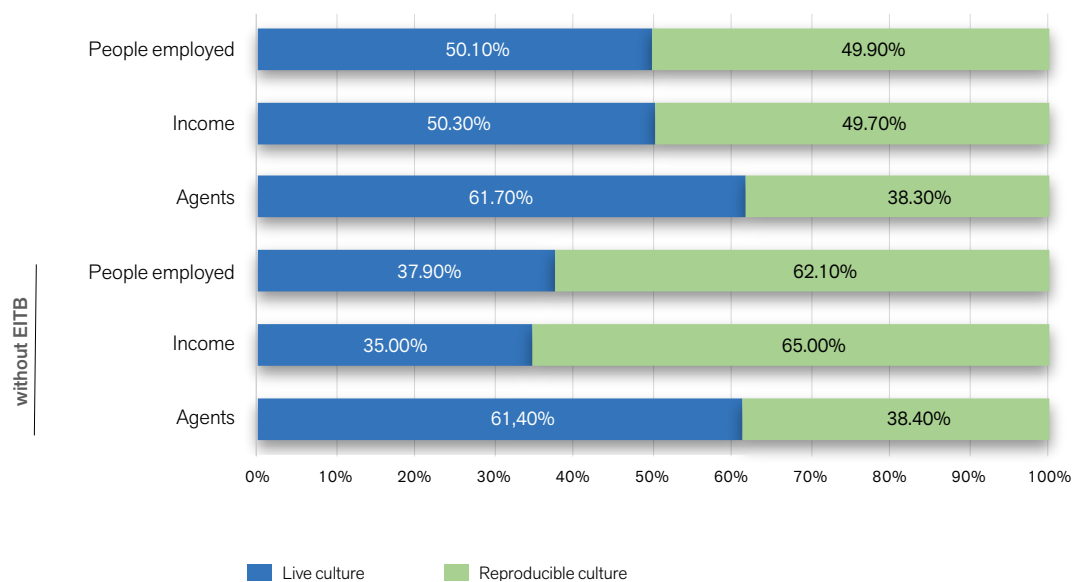
### Book

Publications (new and catalogue) published by publishers in Basque.





## Live culture and reproducible culture

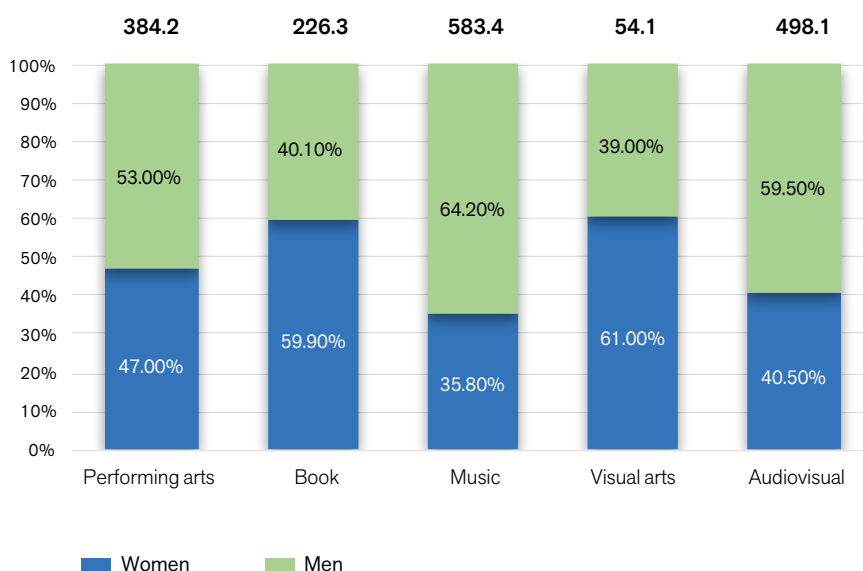


## Public support

	% public contributions
Theatre companies	15.9
Dance companies	33,3
Publishers	4.5
Bookshops	0.2
Private sector music promoters	10.9
Concert halls	6.6
Record companies	4.3
Record shop	0.0
Private exhibition halls	0.8
Art galleries	3.9
Audiovisual producers	11.1
<b>Total</b>	<b>6.5</b>

Only private agents (for-profit or not-for-profit) are included.

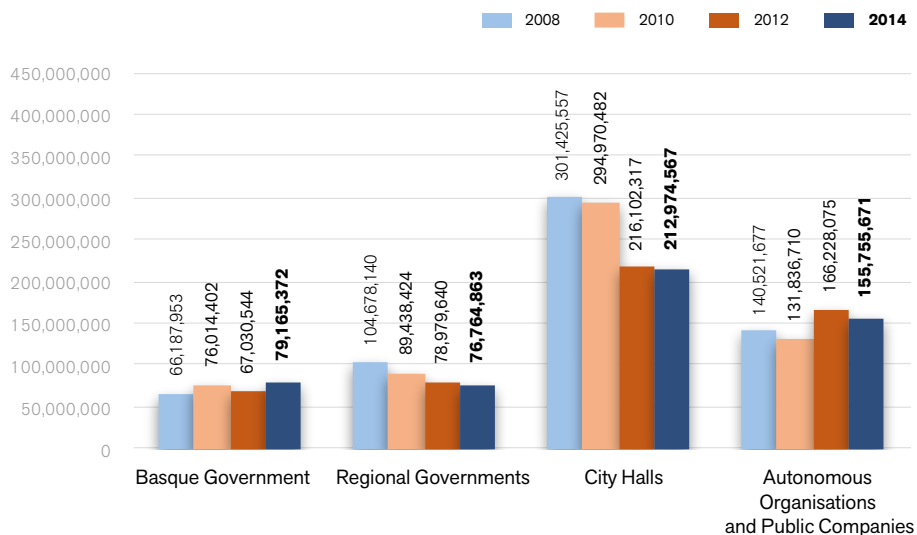
## Employment





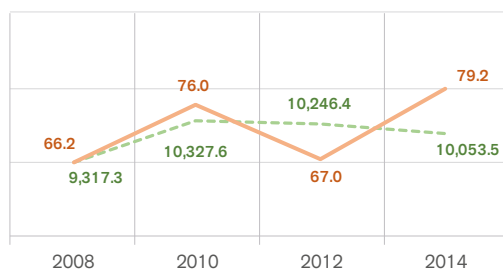
# Public expenditure on culture 2008-2014

## Evolution of settled expenditure



## Cultural effort (in millions of euros)

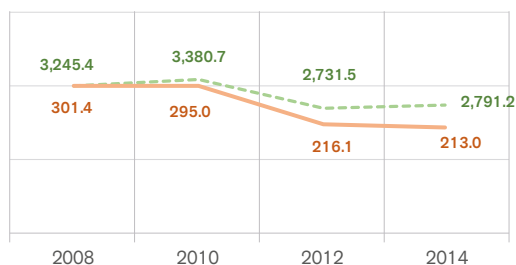
### Basque Government



### Regional Governments



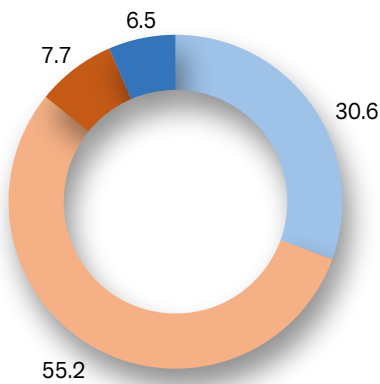
### City Halls



--- Total budget  
— Settled expenditure on culture

# Public expenditure on culture 2008-2014

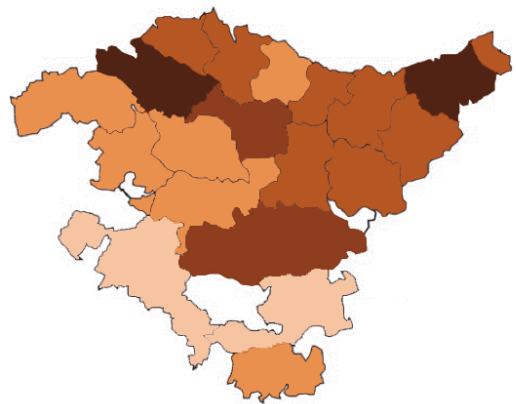
## Expenditure by sector



- Assets
- Arts and industries
- Festivals and popular culture
- Management and general services

## Expenditure by administrative areas

2014

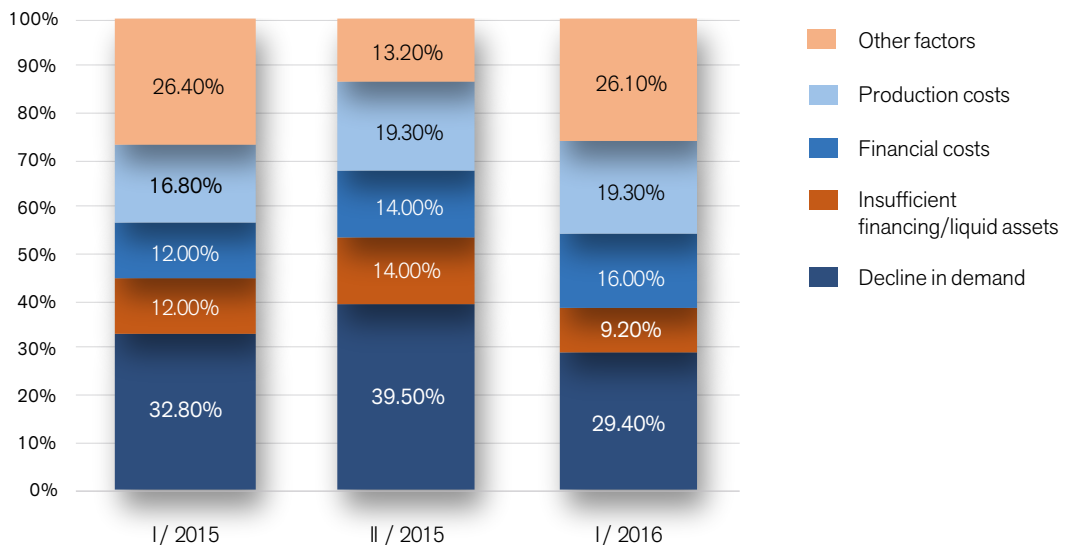


- < 1,000,000 €
- 1,000,000 – 5,000,000 €
- 5,000,001 – 10,000,000 €
- 10,000,001 – 50,000,000 €
- > 50,000,000 €

## Business Confidence Indicators

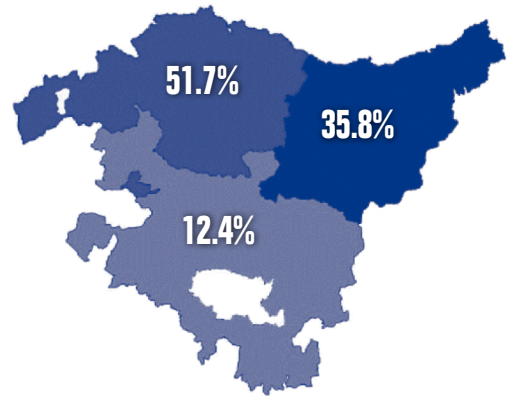
	1st six-monthly period 2015	2nd six-monthly period 2015	1st six-monthly period 2016
Business Confidence Indicators	-4.3	-4.6	-3.8
Harmonised Business Confidence Index		99.9	100.2
Balance Sheet	-6.1	4.4	
Balance of Expectations	-7.1	-3.1	-11.8

## Limiting factors on business activity

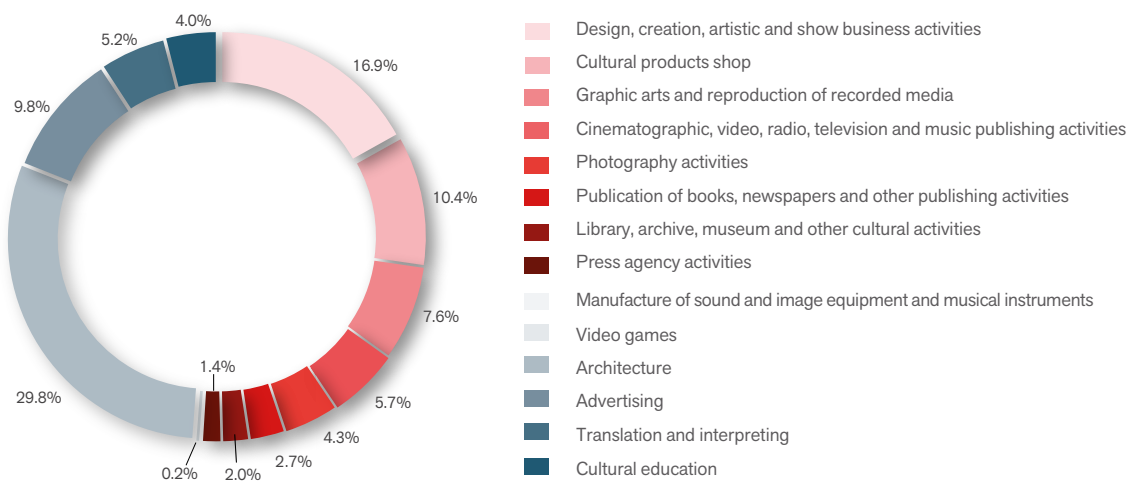


## Cultural and creative industries

### Territorial Distribution 2014



### Economic Activity 2014

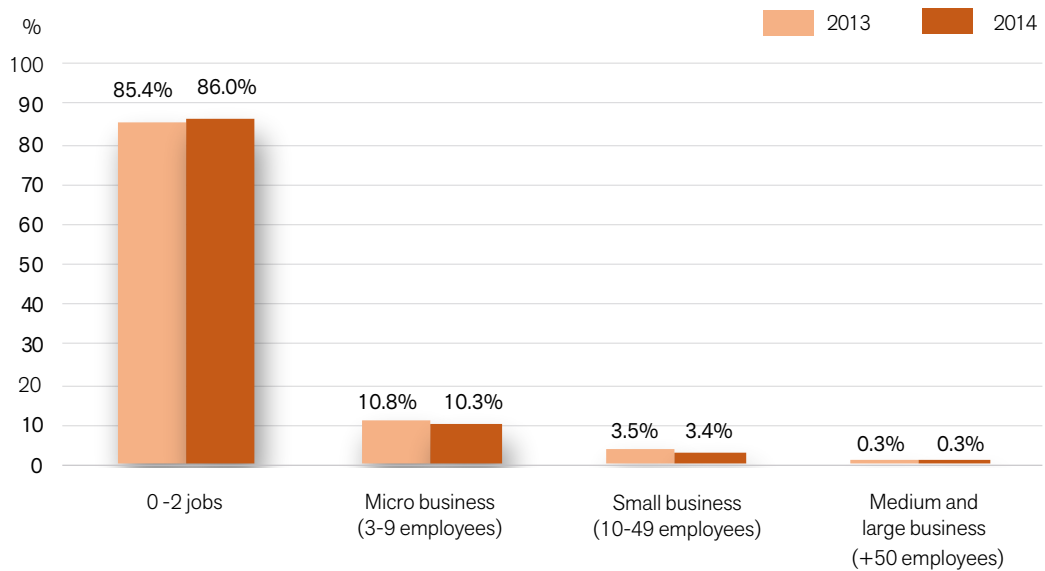


### Companies per Inhabitant 2013-2014

	2013	2014
Araba	418.7	409.4
Bizkaia	471.5	473.5
Gipuzkoa	541.8	531.5
<b>Total</b>	<b>486.7</b>	<b>483.0</b>

Ratio of cultural and creative companies per 100,000 inhabitants.

## Cultural establishments by volume of employment 2013

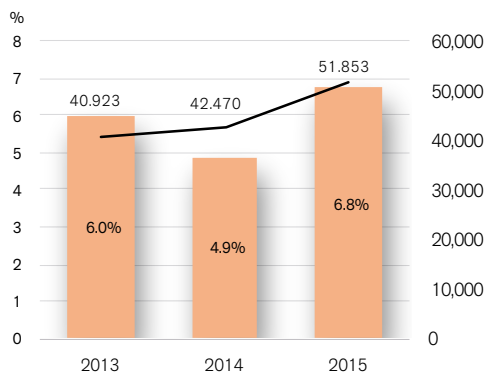


# Cultural employment 2013-2015

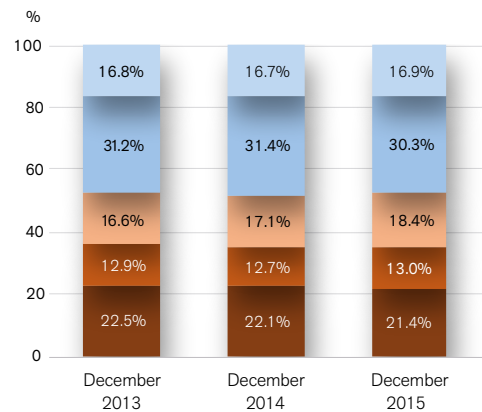
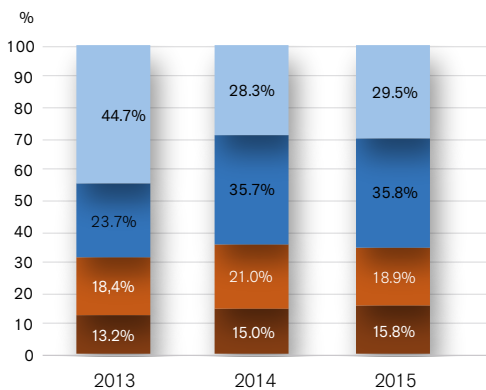
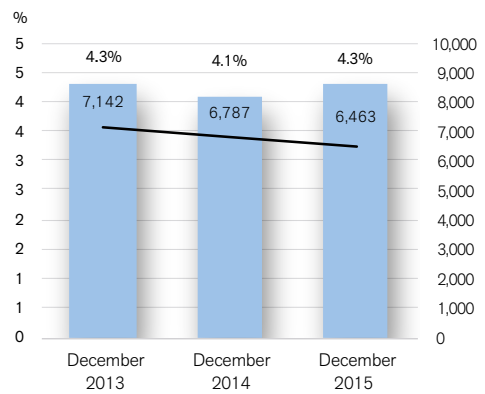
## The profile of people employed in the cultural labour market of the BAC

- Men (61.5%)
- With university education (42.7%)
- Between 35 and 49 years old (49.5%)
- Resident in Bizkaia (53.4%)

## Registered contracts



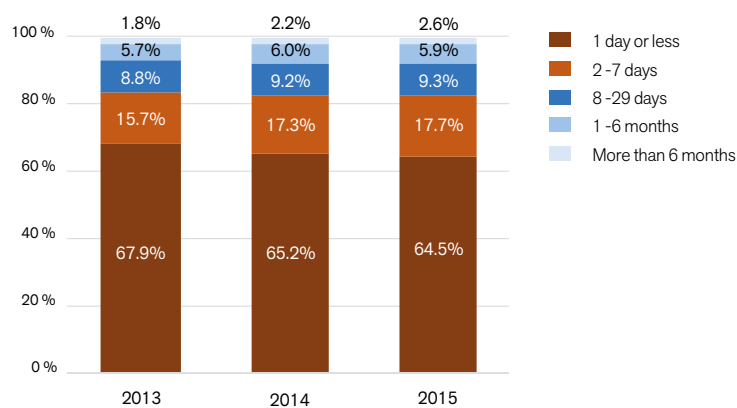
## Registered demands



- Medium and large business (+50)
- Small business (10-49)
- Micro business (3-9)
- 0-2 employees

- Writers, journalists and linguists
- Architects, town planners and designers
- Recreational, cultural and sporting activities
- Creative and interpretive artists
- Other occupations

## Temporary contracts





## Arts and industries

---

[http://www.kultura.ejgv.euskadi.eus/r46-19123/es/contenidos/estadistica/keb\\_arte\\_industriak/es\\_arte\\_ind/arte\\_industriak.html](http://www.kultura.ejgv.euskadi.eus/r46-19123/es/contenidos/estadistica/keb_arte_industriak/es_arte_ind/arte_industriak.html)

**Source** Data from the Arts and Cultural Industries Statistics of the Basque Observatory of Culture

**Year** 2013

### Observations

- **Production in Basque:** publications (new and catalogue) by publishers in Basque; theatre shows and audiovisual productions in Basque and in Basque and Spanish. EITB productions not included.
- **Public support:** Only private agents (for-profit or not-for-profit) are included. The calculation shows the percentage represented by the contributions received over the total of income of each agent typology.

## Cultural companies

---

[http://www.kultura.ejgv.euskadi.eus/r46-19123/es/contenidos/informacion/keb\\_inkesta\\_aaii\\_2015/es\\_def/index.shtml](http://www.kultura.ejgv.euskadi.eus/r46-19123/es/contenidos/informacion/keb_inkesta_aaii_2015/es_def/index.shtml)

**Source** Data from the Business Confidence Indicators of the Basque Observatory of Culture

**Year** 2015 and the first six months of 2016

<http://www.kultura.ejgv.euskadi.eus/informacion/analisis-de-las-empresas-empleos-y-mercado-de-trabajo-del-ambito-cultural-en-la-cae-2016/r46-19123/es/>

### Source

Data from the Business and Jobs Statistics of the Basque Observatory of Culture

**Year** 2013-2014

### Observations

- **Territorial distribution:** data from the Directory of Economic Activities of Eustat, 2014
- **Economic activity:** data from the Directory of Economic Activities of Eustat, 2014
- **Companies per inhabitant:** data from the Directory of Economic Activities of Eustat, ratios from the years 2013 and 2014.
- **Cultural establishments:** data from the Directory of Economic Activities of Eustat, 2013 and 2014

## Public expenditure on culture

---

[http://www.kultura.ejgv.euskadi.eus/r46-19123/es/contenidos/estadistica/finantzaketa/es\\_finantza/finantzaketa.html](http://www.kultura.ejgv.euskadi.eus/r46-19123/es/contenidos/estadistica/finantzaketa/es_finantza/finantzaketa.html)

**Source** Data from the Public Financing and Expenditure on Culture Statistics of the Basque Observatory of Culture

**Year** 2008-2014

### Observations

- **Expenditure evolution:** settled expenditure on culture, 2008-2014
- **Cultural effort:** settled expenditure on culture by levels of administration, 2008-2014
- **Expenditure by sector:** consolidated expenditure on culture, 2014
- **Expenditure by administrative areas:** consolidated expenditure on culture, 2014

## Employment in culture

---

<http://www.kultura.ejgv.euskadi.eus/informacion/analisis-de-las-empresas-empleos-y-mercado-de-trabajo-del-ambito-cultural-en-la-cae-2016/r46-19123/es/>

**Source** Data from the Business and Jobs Statistics of the Basque Observatory of Culture

**Year** 2013-2015

### Observations

- **Profile:** data from the Job Market Census, 2011
- **Registered contracts:** data from Lanbide – Basque Government Employment Service, 2013-2015
- **Registered demands:** data from Lanbide – Basque Government Employment Service, 2013-2015
- **Temporary contracts:** data from the Directory of Economic Activities of Eustat, 2013 and 2014



KULTURA ETA HIZKUNTZA  
POLITIKA SAILA

DEPARTAMENTO DE CULTURA  
Y POLÍTICA LINGÜÍSTICA



[www.kultura.ejgv.euskadi.eus/r46-19130/es/](http://www.kultura.ejgv.euskadi.eus/r46-19130/es/)